Monterey Bay Aquarium Overview – 2009

MISSION: To inspire conservation of the oceans

GRAND OPENING: October 20, 1984; 25th anniversary year in 2009

LOCATION: 886 Cannery Row, Monterey, California

HOURS: 10 a.m. to 6 p.m. daily except Christmas

9:30 a.m. to 6 p.m. holidays and summer months, May 25-September 4, 2009

9:30 a.m. to 8 p.m. Saturdays and Sundays July 5-September 6, 2009

ADMISSION RATES: \$29.95 Adult (18 and over)

\$27.95 Senior (65 and over)

\$27.95 Student (13-17, or with college I.D.)

\$17.95 Child (3-12) \$17.95 Disabled

Group rates available for 20 or more (by reservation; 1-866-963-9645)

INFORMATION: (831) 648-4888; www.montereybayaquarium.org

ADVANCE TICKETS/

RESERVATION CENTER: 1-866-963-9645 (toll free) or online at www.montereybayaquarium.org

OPERATING BASIS: Private non-profit, self-supporting; no public funding; annual budget \$50 million

CAPITAL COST: Nearshore galleries: \$55 million (opened October 1984)

Outer Bay galleries: \$57 million (opened March 1996)

New entry, ticket lobby and skywalk: \$10 million (opened May 2004)

Ocean's Edge galleries (updated Nearshore galleries): \$11 million (opened May

2005)

CURRENT SPECIAL

EXHIBITIONS:

"Wild About Otters" – Explores the fun and fascinating world of otters – from sea otters to their freshwater cousins – and a multi-sensory adventure into the lush world of remarkable tropical freshwater fishes, reptiles and plants. Features two

species of freshwater otters and over 30 other species in five different galleries; interactive displays, family craft room and more.

"The Secret Lives of Seahorses" (**OpenS April 6, 2009**) – Showcases many beautiful species of seahorse and their kin. Galleries focus on the seahorse family, camouflage techniques, mating rituals and unique male pregnancy. Visitors will uncover some of the "secrets" of seahorses, and also learn how to help protect

these amazing animals and their habitats in the wild.

GALLERIES AND MAJOR EXHIBITS:

Nearly 200 galleries and exhibits devoted to the diverse habitats of Monterey Bay. The four largest exhibits are the Outer Bay (1 million gallons); the Kelp Forest (335,000 gallons); Monterey Bay Habitats (326,000 gallons); and Sea Otters along the Rocky Coast (55,000 gallons). One of the world's largest jellyfish galleries.

LIVE EXHIBITS: More than 35,000 animals and plants representing over 550 species of fishes,

invertebrates, mammals, reptiles, birds and plants found in Monterey Bay and

other marine habitats worldwide.

FEEDING SHOWS: Sea Otters at 10:30, 1:30 and 3:30 daily

Blackfooted Penguins at 10:30 and 3:00 daily Kelp Forest dive show at 11:30 and 4:00 daily

Outer Bay at 11:00 (Tuesday, Thursday, Saturday, Sunday)

DIMENSIONS: Site: 3.3 acres

Exhibits and other public areas: 175,064 sq. ft. (excludes decks)

Ocean-view decks: 25,500 sq. ft. Behind-the-scenes: 125,300 sq. ft.

Total aquarium square footage: 322,000 sq. ft.

ATTENDANCE: Grand opening year: 2.37 million

Outer Bay grand opening year (1996): 2.41 million

Total in 2008: 1.9 million Annual average: 1.8 million Total through 2008: 44,208,204

STAFF AND

ADMINISTRATION: Approximately 425 full and part-time staff; over 1,000 volunteers.

DISABLED ACCESS: All exhibits and aquarium facilities are accessible to people with disabilities.

Assisted listening devices are available for the deaf and hard of hearing; most exhibit videos are captioned; wheelchairs are available free for use during a visit.

Ask for details at the Information Desk.

INTERNATIONAL

VISITORS:

Visitor maps in English and Spanish and visitor map inserts in Chinese, French,

German, Italian and Japanese are available free at the Information Desk.

ON THE WEB: Information about all permanent and special exhibits, events and promotions, as

well as an online pressroom with full press kits and photo & video libraries can be

found online at www.montereybayaquarium.org.

Updated: January 2009